



Novgorod Strategic Plan

elaborated at the working meeting “Integrated management for Russian cities as a basis of sustainable development of Velikiy Novgorod”
March 2, 2009

Before the elaboration of the strategic plan the project working team realized the following activities:

- Preparation and organization of the local forum “The usage of the Aalborg Commitments for capacity building of the local authorities in the field of the sustainable development” (February, 18, 2009, 29 participants - the representatives of the city administration, business, mass media and the public. The forum enabled to involve new stakeholders to the significant issues of the city activities (waste management, organization of recreational areas, public initiatives, directed to the ecological safety and citizens’ health). The decision about implementation of the principles of sustainability at the elaborating of the social-economic development of the city was made.
- Reflection of the project MATRUSCHKA in the mass media:
 - The article in the city newspaper “Novgorod” 23.10.2008 – “With “MATRUSCHKA” to the sustainable development of Veliky Novgorod (Antonina Smirnova)
 - The article in the newspaper “Novgorod university” #(35)775 October 2008 «MATRUSCHKA for the sustainable development of Novgorod» (Aleksandra Bogacheva) (this edition was given to the coordinator of the project at the seminar in Kotka).
 - The interview with the coordinator of the project from UBC – Stella Aaltonen and information about the results of the seminar on the local radio station “Slaviya” and “Avtoradio” (the news 18th and 19th of October 2009)
 - Information about the organization of the seminar and its results was at the website of the administration of the city www.adm.nov.ru

The strategic plan elaborated at the working meeting “Integrated management for Russian cities as a basis of sustainable development of Velikiy Novgorod” March, 23, 2009, includes the following stages:

- Adaptation of indicators for the evaluation of the achievement of the objectives of the project “Integrated Management System for Russian cities MATRUSCHKA” to the tasks for the Administration of Velikiy Novgorod – Choice of the way to the sustainable development and acceptance of Aalborg Commitments (the second half of 2009) ;
- Reflection in mass media and stakeholder involvement (public organizations, representatives of the local authorities, business, mass media, local and regional executive authorities, mini city bodies of local authorities in the following directions of activity:
 - promotion of interest to mastering “the mechanisms” of the sustainable development;
 - increase of the level of mutual trust between citizens and authorities;





- increase of transparency of activities on the local level;
- training of skills helping to prevent conflicts

The planned work on these and other directions will be constantly organized. The plan of reflection of the process of stakeholder involvement will be elaborated in November 2009 that will be corrected every half a year.

- Decision of the Administration about the acceptance of the Aalborg Commitments (October 2009);
- Elaboration of the programme of implementation of the principles of the Aalborg Commitments into the leading city documents Plan of the socio-economic development of the city till 2015, city municipal target programs (ecology, social sphere, economy) (October/December 2009);
- Application for joining the Aalborg Commitments process (January 2010);
- Signing of the Aalborg Commitments by the Head of the Administration of Velikiy Novgorod (the second quarter, 2010);
- Preparation of the review process of the Aalborg Commitments by structural subdivisions of the Administration and other stakeholders as a starting point for target setting during 12 months from the moment of signing (the second quarter 2011);
- Setting of individual local targets during 24 months from the moment of signing and time limits for achievement of targets on elaborated indicators and a choice of certain commitments for the elaboration of the plan of their realization (the second quarter 2012);
- Presentation of the first regular review of implementation of the Aalborg commitments to the public (June, by annual Day of the City);
- Evaluation of the implementation of indicators will be realized according with the elaborated criteria and indicators of the achievement of the sustainable development (at the annual summing up of the social/economic city development and presentation of information about set targets and their achievement to the European City Campaign of the Sustainable Development and the Hanseatic League (every 5 years).

The Coordinator of the project
“Integrated Management System for Russian Cities
– MATRUSCHKA” in Velikiy Novgorod

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